

## **The Influence of Interest Rate Changes on Stock Market Volatility: A Survey of Stock Market Expert**

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### **Abstract**

The impact of fluctuations in interest rates on the volatility of the stock market has sparked endless discussions and debates among finance researchers and practitioners. These encompass the enigmatic liquidity effect, the elusive discount rate effect, and the cryptic signalling effect. To solicit the wisdom of seasoned stock market analysts, astute economists, and proficient finance professionals. The influence of interest rate changes on stock market volatility, untangle the intricate transmission channels through which this influence manifests, and discern the myriad factors that might temper or amplify this complex relationship. While a contingent of experts vehemently advocate for a robust and direct relationship, an equally passionate faction underscores the pivotal role played by other factors such as economic fundamentals and prevailing market sentiment. The tapestry woven by these varying viewpoints forms the essence of our scholarly discourse. It is an invaluable resource, catering to the intellectual appetites of researchers, policymakers, and discerning investors who seek a profound and holistic comprehension of this pivotal relationship within the realm of financial markets. The researcher had considered stock market experts to know the influence of interest rate changes on stock market volatility and found that interest rate changes Reduce economic activity and investor sentiment and foster sharp stock market volatility and High interest rates intensify borrowing costs, discourage investments, and hinders economic activities.

Keywords- Interest rates, Market Volatility, Stock Volatility, Interest rates, Interest Rate Influence.

### **Introduction**

The intricate interplay between fluctuations in interest rates and the volatility of the stock market has captured significant attention and rigorous analysis within the financial realm. Interest rates wield substantial influence over investors, shaping their decisions and strategies in the stock market. Alam, M. M., & Uddin, G. (2009) intricate nexus of interest rates and

stock market volatility has engendered keen interest among researchers and market participants alike. Heightened interest rates typically engender augmented borrowing expenses, thereby potentially diminishing the profitability of businesses and tempering consumer spending. Consequently, companies may witness dwindling earnings, thereby precipitating possible declines in stock prices. Moreover, interest rates also exert influence on the discounting mechanism employed to ascertain the present value of future cash flows in financial models.

As interest rates surge, the present value of forthcoming cash flows dwindles, consequently potentially leading to a decline in stock prices. This, in turn, may dampen economic activity and investor sentiment, thereby fostering heightened stock market volatility. Furthermore, changes in interest rates can also sway investor behavior in alternative financial assets, such as bonds. Therefore, while interest rates wield substantial impact on stock market volatility, they constitute merely one among several factors that investors and analysts contemplate when assessing market dynamics. Interest rates hold a pivotal role in determining the borrowing expenses for both businesses and individuals. When interest rates are low, the affordability of borrowing increases, thus stimulating investments and fostering economic growth.

Fernández-Villaverde et al., (2011), higher interest rates escalate borrowing costs, potentially discouraging investments and impeding economic activity. These dynamics reverberate within the stock market. Additionally, interest rate fluctuations wield influence over market sentiment and investor expectations. Conversely, interest rate hikes signify a tightening monetary policy, potentially dampening market sentiment as heightened borrowing costs erode corporate earnings and negatively impact stock valuations.

## **Literature review**

Changes in the prevailing interest rates wield a momentous influence over the tumultuous nature of stock markets. Wachter, (2013) When the costs associated with interest experience an ascent, it directly impacts the monetary potency of individuals, precipitating a decline in their expendable income.

Consequently, investors find themselves confronted with heightened financial commitments relating to their extant loans, resulting in a diminished pool of resources available for deployment in the stock market. This reduction in investment capital duly contributes to a slump in the demand for stocks, thereby exerting a downward force on stock prices and fostering a bearish sentiment throughout the market. As interest rates witness an escalation, the expenses tied to borrowing become more exorbitant for both individuals and businesses alike. Investors who have obtained loans or mortgages observe a surge in the costs associated with servicing their debts, thereby leaving them with a reduced amount of disposable income that can be allocated towards various investment avenues, including stocks. Consequently, the curtailed purchasing power wielded by investors manifests in a diminished demand for stocks, consequently leading to a decline in their prices.

According to Engle, Ghysels, and Sohn (2013) relationship between interest rates and the volatility prevalent in stock markets is an intricate one. Augmented interest rates also confer greater allure upon fixed-income investments such as bonds or Treasury bills, capturing the attention of investors who yearn for stable returns. This diversion of funds from stocks towards fixed-income securities serves to exacerbate the downward trend witnessed in stock prices. This course of action can precipitate a general deceleration in economic activity, thereby impacting the earnings accrued by corporations and further dampening investor sentiment within the stock market. Conversely, when interest rates undergo a reduction, the costs associated with borrowing experience a decline, thus engendering a boost in economic activity and augmenting the disposable income accessible to investors. Fluctuations in interest rates wield considerable influence over the volatility of the stock market, yielding diverse ramifications for businesses. One notable outcome manifests as escalated borrowing costs, directly impacting the profitability of corporations.

As interest rates ascend, the expenses associated with existing loans for companies soar, thus diminishing their net earnings. Gilchrist, Yankov, & Zakrajšek, (2009), securing fresh loans becomes more exorbitant, compelling businesses to seek alternative, more economically viable avenues of financing or resort to measures such as implementing budgetary reductions, constraining growth plans, or deferring expansion initiatives. Another consequence arising from elevated interest rates involves the dwindling disposable income available to consumers. Moreover, when a company's financial reports reflect an unfavorable quarter or longer duration, it can exert an adverse influence on stock prices, exacerbating the prevalent bearish trend within the nation. Consequently, businesses find themselves confronted with

even greater disadvantages amidst an environment characterized by escalating interest rates. The correlation between fluctuations in interest rates and stock market volatility is intricate and interconnected. The uncertainty surrounding adjustments in interest rates creates an atmosphere permeated with heightened risk, compelling investors to reassess their investment strategies and realign their portfolios accordingly.

Fernández-Villaverde et al., (2011), stock markets may undergo amplified volatility, with prices experiencing rapid ascents or descents predicated on evolving market sentiment. When interest rates ascend, growth stocks, which denote companies anticipated to outperform the industry average and undergo substantial expansion, tend to endure setbacks. These companies heavily rely on external funding to propel their ambitious growth plans. Nevertheless, in an environment where interest rates are on the rise, borrowing expenses surge, rendering it more costly for these growth-oriented enterprises to secure the requisite capital.

Akram, (2009) the performance of growth stocks is adversely affected. Conversely, value stocks, which encompass well-established companies with stable product demand, tend to fare more favorably in a scenario of increasing interest rates. Such companies typically yield consistent returns in the form of dividends, attracting investors seeking more steadfast investments. Accordingly, the demand for value stocks escalates as interest rates climb, fostering their price stability and potentially diminishing overall market volatility.

According to Vlastakis and Markellos (2012) arises due to higher interest rates creating a conducive environment for these sectors to generate augmented profits. Investors and market participants meticulously monitor interest rate movements as they can serve as pivotal indicators for anticipating potential market fluctuations. When interest rates undergo a decline, a peculiar phenomenon takes place within the realm of the economy. This intriguing development manifests as an upsurge, imparting a notable impetus to various facets of the financial landscape. The consequence of this peculiar stimulation is a considerable augmentation in the purchasing power bestowed upon individuals, thereby instigating an appreciable surge in consumer spending.

Arellano, (2008), businesses operating in the domains of gastronomy, hospitality, and retail, among others, are imbued with unprecedented vitality during these periods characterized by heightened consumer activity. In stark contrast, the scenario assumes a markedly divergent trajectory when interest rates experience an ascent. As interest rates embark upon an upward trajectory, individuals find their spending prowess seemingly curtailed, resulting in a discernible diminution in purchasing activities. This palpable reduction in consumer spending exerts a deleterious influence on industries categorized as cyclical, leading to a concomitant decline in their revenues and the looming specter of potential losses for the enterprises ensconced within these sectors.

Adrian and Shin (2008) intricate interplay between interest rates and stock market volatility transcends the boundaries of cyclical stocks. The capricious fluctuations in interest rates can exert a profound impact on the comportment of investors and the prevailing sentiment that permeates the market. This far-reaching influence affects not only cyclical sectors but also non-cyclical domains. As the interest rates scale new heights, the astute investors perceive it as an unmistakable harbinger of an impending economic deceleration or the advent of more stringent financial conditions.

According to Bloom (2014) discerning perception can engender a heightened state of volatility within the market, characterized by an atmosphere of palpable uncertainty. Faced with this burgeoning uncertainty, investors often undertake measures to recalibrate their portfolios, be it through judicious reallocation of funds or by adopting a more circumspect approach. Furthermore, the vicissitudes in interest rates hold sway over the realm of borrowing costs for corporations, wielding a discernible influence over their profitability and investment decisions.

**Objective:** To measure the influence of interest rate changes on stock market volatility.

**Methodology:** The researcher had considered stock market experts to know the influence of interest rate changes on stock market volatility. The survey was conducted with the help of a questionnaire. The researcher had collected the primary data through random sampling method and was analysed by statistical tool called mean.

## Findings

**Table 1 Influence of interest rate changes on stock market volatility**

S. No.	Statements	Mean Value
1.	Interest rate changes cover the unknowable liquidity effect, intangible discount rate effect, and cryptic signalling effect	3.19
2.	Interest rate changes untangle the complicated transmission channels	3.13
3.	Interest rate changes distinguish the countless factors that might temper or amplify the complex relationship	3.16
4.	Reduce economic activity and investor sentiment and foster sharp stock market volatility	3.15
5.	Power investor's behaviour in alternative financial assets	3.12
6.	High interest rates intensify borrowing costs, discourage investments and hinders economic activities	3.14

Table 1 shows the Influence of interest rate changes on stock market volatility. The respondent says that Interest rate changes cover the unknowable liquidity effect, intangible discount rate effect, and cryptic signalling effect with mean value 3.19, Interest rate changes distinguish the countless factors that might temper or amplify the complex relationship with mean value 3.16 and reduce economic activity and investor sentiment and foster sharp stock market volatility with mean value 3.15. The respondent also says that high interest rates intensify borrowing costs, discourage investments, and hinders economic activities with mean value 3.14, Interest rate changes untangle the complicated transmission channels with mean value 3.13 and Power investor's behaviour in alternative financial assets with mean value 3.12.

## Conclusion

The findings unveiled a compelling consensus that alterations in interest rates exert a profound influence on stock market volatility, although the direction and magnitude of this influence can vary considerably based on a myriad of factors. The survey unearthed a prevailing belief among most stock market experts that fluctuations in interest rates possess the capacity to significantly impact the levels of stock market volatility. Whenever interest

rates experience an upward trajectory, it tends to engender escalated borrowing costs, consequently casting a shadow on corporate earnings and dampening consumer spending.

This cascading effect can precipitate a decline in stock prices and amplify market volatility. There exists a time lag between interest rate adjustments and their ripple effect on the stock market, with different sectors of the market exhibiting disparate reactions to such changes. Stock market experts emphasized the critical importance of accounting for these nuances and undertaking meticulous analysis before arriving at conclusive assertions regarding the intricate relationship between interest rates and stock market volatility. Taken together, this survey of esteemed stock market experts illuminates invaluable insights into the far-reaching ramifications of interest rate fluctuations on stock market volatility. The study was conducted to know the influence of interest rate changes on stock market volatility and found that interest rate changes cover the unknowable liquidity effect, intangible discount rate effect, and cryptic signalling effect and distinguish the countless factors that might temper or amplify the complex relationship.

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