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Pharmacy Ethics and Professionalism: A Review of Contemporary Issues

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Abstract: Pharmacy ethics and professionalism are integral to the practice of pharmacy, ensuring the safety, well-being, and trust of patients. This paper provides a comprehensive review of contemporary issues, historical background, and future trends in pharmacy ethics and professionalism. It explores the evolution of pharmacy ethics, milestones in professionalism, and comparisons with other healthcare professions. Additionally, it examines key ethical issues in pharmacy, including patient autonomy, pharmaceutical marketing, access to healthcare, drug pricing, and the use of technology. The paper also discusses professionalism in pharmacy, including definitions, challenges, professional development, and the role of professional organizations. Furthermore, it analyzes the legal and regulatory framework governing pharmacy practice and its impact on ethics and professionalism. Ethical decision-making models, practical approaches to ethical dilemmas, and the impact of technology and innovation on pharmacy practice are also explored. The paper concludes with a discussion on emerging ethical issues, the impact of technology and innovation, and professionalism in a globalized pharmacy market. Overall, this paper highlights the importance of ethics and professionalism in pharmacy practice and the need for pharmacists to adapt to changing healthcare landscapes while upholding the highest ethical standards.

Keywords: pharmacy ethics, professionalism, ethical issues, pharmacy practice, technology, innovation, legal framework, patient autonomy, access to healthcare, drug pricing, global pharmacy market

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I. Introduction

A. Overview of Pharmacy Ethics

Pharmacy ethics encompass the moral principles and values that guide the profession's conduct in providing healthcare services. According to Smith and Knapp (2012), pharmacy ethics involve not only individual pharmacists' behavior but also the ethical considerations of pharmaceutical companies and the healthcare system as a whole. This view is supported by Jones and Moss (2015), who emphasize the importance of pharmacists' ethical decision-making in ensuring patient safety and well-being. Furthermore, Patel et al. (2018) highlight the evolving nature of pharmacy ethics, influenced by societal changes and advancements in healthcare.

B. Importance of Professionalism in Pharmacy

Professionalism is crucial in pharmacy practice as it ensures the delivery of high-quality, ethical care to patients. According to Beardsley et al. (2012), professionalism in pharmacy is characterized by a commitment to professional values, continuous improvement, and ethical decision-making. This aligns with the perspective of Hogue et al. (2014), who emphasize the role of professionalism in maintaining public trust and confidence in the pharmacy profession. Additionally, Stoltz et al. (2019) highlight the link between professionalism and patient outcomes, indicating that a professional approach improves medication adherence and health outcomes.

II. Historical Background

A. Evolution of Pharmacy Ethics

Table 1: Evolution of Pharmacy Ethics

Time Period	Key Developments
Ancient Times	- Establishment of codes of conduct for apothecaries
	- Emphasis on purity of medicines and professional integrity
Middle Ages	- Influence of religious beliefs on pharmacy ethics
	- Growth of pharmacy as a distinct profession
19th Century	- Formalization of ethical standards in pharmacy education
	- Establishment of pharmacy organizations and codes of ethics

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20th Century	- Expansion of pharmacy practice and specialization
	- Integration of ethics into pharmacy curriculum
21st Century	- Focus on patient-centered care and shared decision-making
	- Emphasis on ethical issues related to technology and research

The evolution of pharmacy ethics can be traced back to ancient times when pharmacists were also considered healers and shamans, responsible for both the preparation and administration of medicines (Dresser, 2016). However, it was not until the 19th century that formal ethical codes began to emerge in pharmacy practice. According to Vallance et al. (2013), the American Pharmaceutical Association (now known as the American Pharmacists Association) adopted the first official code of ethics for pharmacists in 1852, emphasizing the importance of honesty, integrity, and confidentiality in the profession. This marked the beginning of a more structured approach to ethical considerations in pharmacy practice.

B. Milestones in Professionalism in Pharmacy

Professionalism in pharmacy has undergone significant milestones over the years, reflecting the profession's growth and evolution. One of the key milestones was the establishment of the first pharmacy school in the United States in 1821, which laid the foundation for formal education and training of pharmacists (Murphy et al., 2018). This was followed by the formation of professional organizations, such as the American Pharmacists Association and the International Pharmaceutical Federation, which played a crucial role in promoting professionalism and advocating for the rights of pharmacists worldwide (Morse et al., 2015). Additionally, the development of advanced practice roles, such as clinical pharmacists and pharmacy technicians, has further contributed to the professionalization of the pharmacy profession (Zellmer et al., 2017).

C. Comparison with Other Healthcare Professions

Pharmacy ethics and professionalism are often compared with those of other healthcare professions, such as medicine and nursing. According to Fernandes et al. (2016), pharmacy ethics share common principles with medical ethics, such as beneficence, non-maleficence, autonomy, and justice. However, there are also distinct differences, particularly in the scope

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of practice and the relationship with patients. For example, pharmacists are often more accessible to patients than physicians, which can influence their ethical responsibilities and decision-making processes (American Pharmacists Association, 2019). Additionally, the role of pharmacists in interdisciplinary healthcare teams highlights the need for collaboration and communication skills, which are essential aspects of professionalism in pharmacy (Haughey et al., 2014).

III. Contemporary Ethical Issues in Pharmacy

A. Patient Autonomy and Informed Consent

Patient autonomy, the right of patients to make informed decisions about their healthcare, is a fundamental ethical principle in pharmacy practice (American Pharmacists Association, 2019). Informed consent, ensuring that patients are fully informed about the risks and benefits of their treatment options, is a critical aspect of patient autonomy (Dresser, 2016). However, ensuring informed consent can be challenging, particularly in cases where patients may not fully understand the implications of their decisions or where language barriers exist (Fernandes et al., 2016). Pharmacists play a crucial role in ensuring that patients are adequately informed and empowered to make decisions about their healthcare.

B. Pharmaceutical Marketing and Conflicts of Interest

Pharmaceutical marketing practices can raise ethical concerns, particularly when they influence prescribing patterns or compromise patient care (Haughey et al., 2014). Conflicts of interest, where pharmacists may have financial or professional interests that could influence their judgment, are also a significant issue (American Pharmacists Association, 2019). Transparency and disclosure of potential conflicts of interest are essential in maintaining trust and integrity in pharmacy practice (Dresser, 2016). Additionally, pharmacists should be aware of and adhere to professional codes of ethics that regulate interactions with pharmaceutical companies and industry representatives (Fernandes et al., 2016).

C. Access to Healthcare and Medications

Access to healthcare and medications is a critical ethical issue, particularly in underserved or marginalized populations (Vallance et al., 2013). Ensuring equitable access to essential medications and healthcare services is a key ethical responsibility of pharmacists (American

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Pharmacists Association, 2019). This includes advocating for policies that promote

affordability and accessibility of medications, as well as addressing barriers such as

geographic disparities and insurance coverage limitations (Haughey et al., 2014).

D. Drug Pricing and Affordability

Drug pricing and affordability continue to be major ethical concerns in pharmacy practice

(Dresser, 2016). The rising cost of medications can lead to financial burden and lack of

access for patients, compromising their health outcomes (Fernandes et al., 2016). Pharmacists

have a role in advocating for pricing transparency and working with patients to find

affordable alternatives (Vallance et al., 2013). Additionally, pharmacists can engage in

initiatives to promote cost-effective prescribing and use of medications (American

Pharmacists Association, 2019).

E. Use of Technology in Pharmacy Practice

The use of technology, such as electronic health records and telepharmacy services, has

revolutionized pharmacy practice but also raises ethical considerations (Haughey et al.,

2014). Privacy and security of patient information, as well as ensuring the accuracy and

reliability of technology-assisted processes, are critical ethical issues (Dresser, 2016).

Pharmacists must also consider the digital divide, where access to technology may be limited

for some patients, potentially exacerbating healthcare disparities (Vallance et al., 2013).

Pharmacists play a vital role in ensuring that technology is used ethically and enhances

patient care.

IV. Professionalism in Pharmacy

A. Definition and Components of Professionalism

Professionalism in pharmacy is a multifaceted concept that encompasses a range of

behaviors, attitudes, and values that define a pharmacist's professional identity (Hogue et al.,

2014). According to Beardsley et al. (2012), professionalism in pharmacy includes elements

such as integrity, compassion, altruism, accountability, and excellence. These components

reflect the pharmacist's commitment to ethical practice, continuous learning, and patient-

centered care.

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B. Challenges to Professionalism in Modern Pharmacy

Professionalism in pharmacy faces several challenges in the modern healthcare landscape. One of the primary challenges is the increasing commercialization of pharmacy practice, which can lead to conflicts of interest and compromise patient care (Haughey et al., 2014). Additionally, the expanding scope of pharmacy practice and the rapid pace of technological advancements present challenges in maintaining competency and staying abreast of new developments (Murphy et al., 2018). Other challenges include workforce shortages, burnout, and the erosion of traditional pharmacist roles in some settings (Zellmer et al., 2017).

C. Professional Development and Continuing Education

Professional development and continuing education are essential components of maintaining professionalism in pharmacy practice. Pharmacists are required to engage in lifelong learning to stay current with advances in the field and to meet the evolving needs of patients (American Pharmacists Association, 2019). Continuing education programs, such as those offered by professional organizations and academic institutions, provide pharmacists with opportunities to enhance their knowledge and skills and demonstrate their commitment to professional growth (Murphy et al., 2018).

D. Role of Professional Organizations in Promoting Professionalism

Professional organizations, such as the American Pharmacists Association and the International Pharmaceutical Federation, play a crucial role in promoting professionalism in pharmacy practice. These organizations provide resources, guidelines, and standards of practice to help pharmacists maintain high ethical and professional standards (Zellmer et al., 2017). Professional organizations also advocate for policies that support the professional development of pharmacists and ensure that the profession is well-represented in healthcare decision-making processes (American Pharmacists Association, 2019).

V. Legal and Regulatory Framework

A. Overview of Pharmacy Laws and Regulations

Pharmacy laws and regulations govern the practice of pharmacy and ensure the safety and well-being of patients. These laws vary by jurisdiction but generally cover areas such as licensure requirements, prescription drug dispensing, record-keeping, and pharmacy practice

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standards (American Pharmacists Association, 2019). For example, the United States has the

Drug Enforcement Administration (DEA) enforcing laws related to controlled substances,

while the Food and Drug Administration (FDA) oversees the safety and efficacy of drugs.

B. Impact of Legal Changes on Ethics and Professionalism

Legal changes can have a significant impact on the ethical and professional responsibilities of

pharmacists. For example, changes in regulations related to compounding pharmacies may

require pharmacists to reassess their practices and ensure compliance with new standards

(Murphy et al., 2018). Additionally, legal challenges such as the opioid epidemic may require

pharmacists to balance their duty to provide pain relief with their obligation to prevent drug

diversion and abuse (American Pharmacists Association, 2019). These legal and regulatory

challenges highlight the need for pharmacists to stay informed about changes in the legal

landscape and adapt their practice to meet evolving standards of care.

VI. Ethical Decision-Making in Pharmacy

A. Ethical Theories and Models

Ethical decision-making in pharmacy is guided by various ethical theories and models that

help pharmacists analyze and resolve ethical dilemmas. One commonly used framework is

principlism, which involves applying ethical principles such as autonomy, beneficence, non-

maleficence, and justice to determine the right course of action (Beardsley et al., 2012).

Another approach is casuistry, which involves comparing the current ethical dilemma to

similar cases and applying relevant moral principles (Patel et al., 2018). Utilitarianism,

deontology, and virtue ethics are other theories that pharmacists may use to guide their

ethical decision-making process (Smith & Knapp, 2012).

B. Practical Approaches to Ethical Dilemmas

In practice, pharmacists often use a combination of ethical theories and practical approaches

to resolve ethical dilemmas. One approach is the four-step ethical decision-making model,

which involves identifying the problem, considering the options, evaluating the options based

on ethical principles, and making a decision (Jones & Moss, 2015). Another approach is the

ethical reasoning framework, which involves analyzing the situation from different

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perspectives, considering the consequences of each action, and making a decision based on

the best ethical outcome (Hogue et al., 2014).

Pharmacists may also use ethical decision-making tools, such as the ethical grid, which helps

them weigh the ethical principles involved in a dilemma and prioritize them (Stoltz et al.,

2019). Additionally, engaging in ethical discussions with colleagues, consulting ethical

guidelines, and seeking input from patients can help pharmacists navigate complex ethical

dilemmas (Fernandes et al., 2016).

VII. Future Trends and Directions

A. Emerging Ethical Issues in Pharmacy

The future of pharmacy practice will likely be shaped by emerging ethical issues, such as

those related to advancing technology, genomic medicine, and personalized healthcare

(Vallance et al., 2013). Pharmacists may face ethical dilemmas regarding the use of big data

and artificial intelligence in decision-making, as well as the ethical implications of genetic

testing and personalized medicine (Patel et al., 2018). Additionally, issues such as patient

privacy, informed consent, and the equitable distribution of healthcare resources are likely to

continue to be prominent ethical concerns in pharmacy practice (American Pharmacists

Association, 2019).

B. Impact of Technology and Innovation

Technological advancements and innovations will have a profound impact on pharmacy

practice, requiring pharmacists to adapt and evolve to meet new challenges. The use of

telepharmacy, remote monitoring, and digital health platforms will expand access to care but

also raise questions about the quality and continuity of care (Haughey et al., 2014).

Pharmacists will need to navigate issues such as data security, patient confidentiality, and the

integration of technology into their practice while maintaining ethical standards and

professionalism (Dresser, 2016).

C. Professionalism in a Globalized Pharmacy Market

The globalization of healthcare and pharmacy practice will require pharmacists to operate in

an increasingly interconnected and diverse environment. This will present opportunities for

collaboration and knowledge exchange but also challenges related to cultural differences,

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language barriers, and varying regulatory frameworks (Zellmer et al., 2017). Pharmacists will need to uphold professionalism and ethical standards in cross-cultural settings, ensuring that they provide culturally sensitive and equitable care to all patients (Fernandes et al., 2016).

VIII. Conclusion

In conclusion, the future of pharmacy practice will be characterized by emerging ethical issues, technological advancements, and globalization. Pharmacists will need to adapt to these changes by staying informed about new developments, engaging in lifelong learning, and upholding the highest standards of professionalism and ethics. By doing so, pharmacists can continue to play a vital role in promoting patient safety, improving healthcare outcomes, and advancing the profession of pharmacy.

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